

Marketing Management

With a Marketing Management package I act as if I am a direct employee of your business carrying out all the tasks you would expect a Marketing Manager to do.

Here are the main marketing management packages I offer:

Monthly Fee	£350	£675	£950	£1200
Number of hours per month	5	10	15	20
How many meetings – mileage and travel included*	1	2	3	4
Number of months notice to cancel	1	2	3	3

* up to 50 miles from EX2 8UY

- Hours may be used for strategy planning (meetings, phone calls, emails), support, implementation and project management
- Action plans and projects are typically made for about 90 days at a time. Other ad-hoc work supplements this according to individual requirements
- Payment is by Standing Order on 1st of each calendar month in advance for that month
- Terms & Conditions apply – please email to request a copy

Cancellations or movements between packages must be made on or before the first of the calendar month in writing or email

Other packages that I am able to fulfil in-house, such as PR, may be added to any arrangement.

Should we need to employ external assistance, such as someone to make marketing telephone calls, then I will make the arrangement but any agreement may be directly between yourselves and the supplier.

I also complete ad-hoc assignments by individual quotation.

Costs are subject to VAT.

What I need from you to start

- Payment for your first month
- An Agreement - provided - completed and signed (You may wish to make a copy)
- A Standing Order mandate for month 2 and future months (I will provide this and it should be returned to me to process and forward to your bank)